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WHERE IS ROBIN HOOD

Robin Hood partners with over 200 of the most effective nonprofits across all five boroughs.

- Food
- Housing
- Health
- Legal Aid
- Jobs & Economic Security
- Early Childhood
- Youth
- Single Stop
- K-12 Education
By every measure, 2015 was a remarkable year. Despite strong financial headwinds, you helped raise an astounding $162 million to tackle poverty in New York City. Perhaps more meaningfully, we increased the total number of donors by 1,000 and grew our base by 13%.

If you were part of our success – if you helped expand Robin Hood’s community and strengthen our efforts – we are deeply grateful for your participation. If you have not yet joined our mission to help struggling New Yorkers earn and learn their way out of poverty, we invite you to experience the true, unparalleled reward of transforming lives. Only through your generosity is Robin Hood able to further reduce the barriers to opportunity for those in need.

If not now, when? To which we add: if not here, where?
More than one in five New Yorkers live in poverty. That’s 1.8 million of our neighbors who struggle to stay afloat. Many battle on multiple fronts: homeless and hungry; unemployed and undereducated; chronically sick and facing eviction. Chances are, if they suffer from one frightful condition they suffer from several.

Poverty is the most pressing and complex issue facing the city today. Robin Hood aggressively attacks both its root causes and long-term impacts. As the city’s largest poverty-fighting organization, we find, fund, and create more than 200 of the most effective and innovative programs to help low-income New Yorkers overcome poverty’s grip.

**THE FOUR HALLMARKS OF ROBIN HOOD**

- **Every Donated Dollar Counts**: Because Robin Hood’s board underwrites all operating costs, 100% of every donated dollar goes directly to serving our neighbors in need.

- **Rigorous Metrics**: Robin Hood examines its grants to an exacting evaluation process, estimating, as best as the evidence allows, how much each of our grants lifts the wellbeing of struggling New Yorkers.

- **Accountability**: If programs are successful, Robin Hood helps them expand. If they falter, we help them improve. But if weak performance persists, we terminate support. Every misspent dollar is a missed opportunity.

- **Adding Value**: Beyond dollars, Robin Hood offers business expertise and leadership training to strengthen our nonprofit partner’s ability to serve its community.
SPENDING WISELY

TOTAL INVESTMENT: $130.4 MILLION

Thanks to the extraordinary generosity of 9,000 donors, Robin Hood helped more people in 2015 in more profound ways than ever before. Here is how Robin Hood made a difference in 2015.

- Early Childhood: $17.5 million (8%)
- K-12 Education: $29 million (22%)
- Jobs & Economic Security: $35.1 million (27%)
- Single Stop: $15.1 million (8%)
- Housing: $10.4 million (8%)
- Food: $3.8 million (3%)
- Health: $10 million (8%)
- Management Assistance: $8.4 million (6%)
- Capital/Other*: $2.8 million (2%)

*Other includes Sandy Relief and Evaluation
# Notable Achievements

Here is a glance at the impact Robin Hood had in 2015 on the lives of struggling New Yorkers and what our partners were able to accomplish with our support.

## $175 Million

We generated $175 million in tax refunds for over 110,000 low-income New Yorkers.

## 10%

We helped nearly 11,000 vulnerable New Yorkers avoid eviction, find emergency shelter, or move into permanent housing.

## More Than 10%

Our Single Stop program served more than 10% of all New Yorkers living in poverty.

## 14 Million

We helped fund eight food pantries that provided 14 million meals to hungry New Yorkers.

## Zearn

Zearn, the online learning program seeded by Robin Hood three years ago, now instructs over 200,000 students, more than half of whom signed on in the last months of the year.

## More Than

We launched the LeaderLink pilot program, connecting private-sector finance professionals to nonprofits in urgent need of skilled specialists.

## We identified 12,000 seniors who were eligible for the federal food-stamp program (SNAP), but not enrolled; all 12,000 now receive food stamps.

## We served 55,000 New York City school children and educated more than 10,000 teachers, improving learning for hundreds of thousands of children.
COMMUNITY OF GIVING

Each year, Robin Hood gives away every dollar we raise to fight poverty, so our ability to help New Yorkers in need depends entirely on the generosity of our donors.

We are humbled that our community of supporters continues to grow. In 2014, 7,900 individuals donated to Robin Hood. In 2015, that number swelled to nearly 9,000 donors, who made a median contribution of $150. And thanks to the generosity of our board, which covers all of Robin Hood’s operating costs, 100% of every donor’s dollar went directly to fighting poverty.

Continuing to grow our community is a priority for Robin Hood, across professions and ages. It is a careful blend of art and science: face-to-face meetings, thought-provoking conferences, family activities, engaging dinners, and heartwarming events. In 2015, Robin Hood hosted nearly 300 gatherings, attracting audiences of every age.
SIGNATURE EVENTS

ROBIN HOOD BENEFIT

The 2015 Benefit, hosted by Robin Hood board member Katie Couric, showcased our work to aid hundreds of thousands of struggling New Yorkers and raised a record $101 million.

Robin Hood hosted three additional parties alongside the Benefit to engage the next generation of philanthropists in the battle against poverty.
At the annual Heroes Breakfast, Robin Hood honored the inspiring work of three nonprofit partners – iMentor, Coalition for the Homeless and Lawyers for Children – with additional grants of $50,000 each. Attendees were deeply moved by the uplifting stories of resilience, courage, and compassion of five individuals whose lives were forever changed by these organizations.
SMART GIVING

With nearly three decades of experience, Robin Hood has become expert in smart philanthropy, offering donors an opportunity to maximize the full potential of their gifts. We happily share our analytic approach with our generous supporters. From seasoned philanthropists to those just getting started, we have a variety of options tailored to facilitate thoughtful and efficient giving.

PLANNED GIVING

By joining the Robin Hood Legacy program, donors gain the opportunity to use their assets beyond their annual income for charitable giving. Working with leading tax advisors, we have crafted opportunities to ensure that donations have the greatest impact. We accept a wide range of planned gifts – bequests, charitable trusts, gifts of complex assets – to serve any financial and philanthropic goals while leaving a lasting legacy that improves the lives of New Yorkers in need.

FAMILY FUND

Donors can also join others who have created a family fund in their name at Robin Hood. These funds are targeted to causes especially meaningful to our supporters – whether it be education, homeless children, victims of domestic violence, or affordable housing.

ROBIN HOOD INVESTORS CONFERENCE

Since its inception in 2013, the Robin Hood Investors Conference has raised more than $15 million. This year, the annual conference brought together luminaries of the finance world including David Einhorn, Paul Tudor Jones II, T. Boone Pickens, Philippe Laffont, John Griffin, Lee Ainslie III, and Dan Loeb with thought leaders like former Mayor Michael Bloomberg for two days of stimulating discussions.
PHILANTHROPIC YOUNG THINGS (PYT)

Robin Hood is actively cultivating the next generation of poverty-fighters, instilling in young, rising professionals a sense of responsibility and offering advice on the most effective ways to give.

To activate the next generation of poverty-fighters, we have expanded our PYT membership program. The group now has more than 600 young professionals dedicated to making a difference in our city.
GRANT MAKING

Robin Hood is relentless in ensuring our donors’ dollars go as far as they can to combat poverty in New York City. Yes, we take chances by striving for high-impact interventions. But in every case, we make sure our grantees are making the biggest impact possible on the lives of New York’s neediest.

Every grant undergoes a rigorous benefit-cost analysis. Taking qualitative and quantitative factors into account, Robin Hood estimates the extent to which our grants can boost the income and health of New Yorkers living in poverty. We are careful to only account for the improvements in wellbeing that result from our grants.

In 2015, Robin Hood program officers went on more than 1,600 site visits. We work closely with grantees to ensure that they operate as effectively as well-run businesses. If a grantee stumbles, we provide the support and expertise to help. But if problems persist we make the tough call and terminate funding, as we did with 13 organizations in 2015. We do not take the decision to de-fund a grantee lightly, but we refuse to waste even a single dollar that could otherwise produce better results.

Money alone is never the answer.
That is why we provide more than just dollars to our grantees:

**MANAGEMENT ASSISTANCE:**
Beyond financial support, Robin Hood offers grantees expertise in board member recruitment, real estate, strategy, leadership training, finance, and marketing, all of which help strengthen an organization’s ability to successfully serve its community. In 2015, we provided nearly $1 million in assistance to 34 grantees.

**CAPITAL GRANT INITIATIVE:**
Operating in New York City often proves to be a formidable challenge for grantees. Leasing, buying, or renovating a space is expensive and fraught with risk, but the right environment can increase the number of individuals a grantee serves and boost its effectiveness. Robin Hood offers our nonprofit partners financial and technical support for their space needs. In 2015, Robin Hood provided five grantees $1.1 million to lease, renovate, and furnish more than 45,000 square feet of space.

**BOARD PLACEMENT:**
Intellectual capital, like investment dollars, help nonprofits navigate the operational complexities their organizations face. Boards of directors play a key role in providing strategic oversight and guidance, ensuring organizations are well-run and well-positioned. Robin Hood connects talented individuals with the organizations we fund. If you are interested in learning more about board placement, please contact Sarah Najarian at najarian@robinhood.org.
EARLY CHILDHOOD

GRANTS TOTAL: $17.5 MILLION

PROBLEM
More than 500,000 children in New York City – nearly a third of our city’s kids – live in poverty. With their parents struggling to provide basics like food and shelter, only one in three poor infants and toddlers have access to programs that stimulate their cognitive growth and development. Moreover, children born in poverty are far more likely to suffer from low birthweight and other health problems that can plague them for the rest of their lives. From the time they are born, these kids are in danger of falling behind.

APPROACH
Intervening early in the life of a poor child can have a greater impact than intervening later. That’s why Robin Hood provides support soon and often, partnering with the highest-quality providers in New York’s poorest neighborhoods to give children the best start possible.

Our most powerful tools include: high-quality pre-K, which builds a strong foundation for a life of learning and helps close the achievement gap; home visits by nurses and well-trained paraprofessionals that set families up for success before their child is even born, thereby reducing infant mortality rates and improving parenting skills; and intensive therapeutic programs that prevent child abuse and diagnose and treat developmental disabilities.
“We want to give children a place to be children. And we want to provide their parents with a place to enjoy their children in simple ways...”

GRETCHEN BUCHENHOLZ – ASSOCIATION TO BENEFIT CHILDREN

Photo: Brandon Stanton, Humans of New York
**IMPACT**
Robin Hood supports programs that provide high-quality pre-K to over 4,000 children each year. Last year, Robin Hood grantees conducted over 75,000 home visits to nearly 2,500 families and provided therapy to almost 1,000 children with special needs and more than 700 families with mental health needs.

**LAST YEAR, ROBIN HOOD GRANTEES MADE OVER 75,000 HOME VISITS TO NEARLY 2,500 FAMILIES.**

**700 FAMILIES**
We helped more than 700 families with mental health needs.

**ROBIN HOOD’S EARLY CHILDHOOD NONPROFIT PARTNERS**

- Ackerman Institute for the Family
- Albert Einstein College of Medicine - Early Childhood Center
- Association to Benefit Children
- Bloomingdale Family Program
- Bronx Lebanon Hospital: South Bronx Early Head Start
- BronxWorks Early Childhood Learning Center
- Brookdale Hospital: Healthy Families New York
- Brooklyn Kindergarten Society
- Children’s Aid Society
- Children’s Defense Fund
- Coalition for Hispanic Family Services
- Columbia College of Physicians and Surgeons, Department of Psychiatry: Practical Resources for Effective Postpartum Parenting (Prepp)
- Grand Street Settlement
- Harlem Children’s Zone
- Little Sisters of the Assumption Family Health Service
- MDRC - Early Childhood Research Initiative: Making Pre-K Count
- MDRC -Early Childhood Research Initiative: High Fives Math Clubs
- Northside Center for Child Development
- NYU School of Medicine- Children’s Trauma Institute
- Safe Horizon - Jane Barker Brooklyn Child Advocacy Center
- SCO Family of Services
- Sheltering Arms
- Staten Island Mental Health Society
- University Settlement Society
- Visiting Nurse Service of New York
“Let me be clear: The best thing in my life – the reason I am on this planet – is to be Fidelia’s mentor.”

FIDELIA TELFORT, JULIA BLUE AND DEBBIE DEFORD MINERVA – iMENTOR
10% OF ADULTS

Only 10% of adults living in poverty have a bachelor’s degree.

K-12 EDUCATION

GRANTS TOTAL: $29 MILLION

PROBLEM
Students from low-income families lag far behind their peers. They score lower on standardized tests, are less likely to graduate high school, and are less likely to earn a college degree at a time when a degree is more critical than ever for securing a job. Sadly, only 10% of adults living in poverty have a bachelor’s degree.

APPROACH
Robin Hood’s top priority in education is ensuring that low-income students, at risk of not finishing high school, graduate ready to succeed in college and career. We eagerly invest in any type of program or school – whether district, charter, parochial, or private – so long as it can be effective in moving low-income students to high school graduation.

Our grants fall into four categories: (1) K-12 schools; (2) wraparound services like after-school programs, mentoring, mental health counseling, and college access and support; (3) supporting teachers with tools like training and technology; and (4) influencing public policy.
IMPACT
Last year, Robin Hood’s education programs helped more than 55,000 students. Those who attended Robin Hood-funded charter schools out-performed the city average by 20 percentage points on the New York State math exam and were 2.5 times more likely to be proficient than their peers at neighboring schools. Robin Hood-funded charter high schools boast graduation rates that are over 20 percentage points higher than the city average.

ZEARN, THE ONLINE LEARNING PROGRAM SEEDED BY ROBIN HOOD THREE YEARS AGO, NOW INSTRUCTS OVER 200,000 STUDENTS.

ROBIN HOOD’S EDUCATION NONPROFIT PARTNERS

Achievement First
Advocates for Children
Astor Services for Children
Blue Engine
Bottom Line
Child Mind Institute
Children’s Aid Society (Carrera Program)
College Investment Project
CollegeBound Initiative
Educators for Excellence
Expand ED Schools (formerly TASC)
GO Project
Good Shepherd Services Brooklyn Frontiers, Research and Service High School, South Brooklyn and West Brooklyn Community High Schools
Harlem RBI
Harlem Village Academies
iMentor
Jewish Child Care Association (Brooklyn Democracy Academy and Reading for Our Future)
KIPP, NYC
League Education & Treatment Center Fund for Public Schools
Montefiore Medical Center
Morgan Stanley Children’s Hospital
New Classrooms Innovation Partners
New Visions for Public School
New York Public Library
Northside Center for Child Development
NYU McSilver Institute
Partnership with Children
PROMISE PROJECT
Reading Partners
Relay Graduate School of Education
SCO Family of Services (Bronx Arena, East Brooklyn, and North Queens Community High Schools)
ScriptEd
StudentsFirst New York
Success Academy
Teach for America
Turnaround for Children
Uncommon Schools, Inc
Urban Arts Partnership
Urban Assembly School for Law & Justice
Zearn
PROBLEM
Out of school and out of work, 350,000 young New Yorkers have fallen through the cracks. Many lack a support network or even a positive role model and have slipped into homelessness, jail, substance abuse, teen pregnancy, or worse. Without help, their future is grim.

APPROACH
Robin Hood targets the most vulnerable young New Yorkers, connecting them with opportunities to turn their lives around and build a future with promise. To that end, we provide “disconnected” youth with a path out of poverty by helping them complete their education, get a job, and successfully transition into adulthood.

Our grants focus on two areas: education and working with young people engaging in risky behavior.

With education, we assist older teens who have dropped out of school earn their high school equivalency (HSE) diploma, enroll in City University of New York (CUNY) community colleges, or obtain and maintain a job. In addition, we help students living in poverty, who are more likely to drop out of college, earn an Associate’s degree. For young New Yorkers engaging in anti-social or criminal behavior, we provide counseling, education, and access to other key services to curb high-risk behaviors.
“Coming to Year Up restored the feeling I had before I dropped out of college. I feel like I’m moving forward again. Now I have something to tell people when they ask what I’m doing.”

YEAR UP

Photo: Brandon Stanton, Humans of New York
IMPACT
Robin Hood’s youth programs helped over 4,000 low-income CUNY community college students earn an Associate’s degree and nearly 6,000 “disconnected” New Yorkers earn their High School Equivalency diploma, with 800 also securing jobs. In addition, our programs enabled more than 5,500 youths to control their anti-social behavior.

WITH ROBIN HOOD’S HELP, LOW-INCOME STUDENTS ARE 15% MORE LIKELY TO EARN AN ASSOCIATE’S DEGREE.

ROBIN HOOD’S YOUTH NONPROFIT PARTNERS

BronxWorks-Excel Program
Cypress Hills Local Development Corporation
CUNY At Home in College
CUNY Guttman Community College
CUNY John Jay ACE Program
East Side House Settlement
Future Now at Bronx Community College
Green City Force
Goddard Riverside OPTIONS
Good Shephard Services - Youth Residences
Good Shephard Services - LifeLink
Kingsborough Community College - Opening Doors Learning Communities
LaGuardia Community College Bridge to College and Careers
New Profit-Social Impact Pathways Fund
New Settlement Apartments
New York City District Council of Carpenters, Building Works
NPower
Opportunities for a Better Tomorrow
Per Scholas
Queens Community House
Stanley M Isaacs Neighborhood Center
TheDream
Turning Point
Union Settlement Association
Year Up
“When you are disadvantaged or impoverished, you are tiptoeing around land mines every day and it’s very easy to succumb to one misstep or change in circumstance. That’s why I’m very grateful for organizations like Robin Hood – working to make things easier for those in need. Less land mines.”

JAELLYS BALES – COALITION FOR QUEENS
JOBS AND ECONOMIC SECURITY

GRANTS TOTAL: $20 MILLION

PROBLEM
Despite rising employment rates and the economy’s recovery, nearly half of New Yorkers are living at or near the poverty line. Roughly 200,000 New Yorkers are still looking for jobs on any given day. Entrepreneurs from low-income communities lack access to capital to launch their businesses. And more than 800,000 New Yorkers do not have bank accounts. Rising rents, stagnant wages, and dwindling benefits programs have made life even more precarious for New Yorkers already on the edge.

APPROACH
Robin Hood helps unemployed and underemployed adults achieve self-sufficiency and financial independence by funding groups that train and place New Yorkers in jobs, provide access to credit and banking services, or offer financial counseling.

Our job placement programs teach participants how to make a favorable impression at job interviews and how to prepare an effective resume. In general, our grantees connect participants to entry-level positions. Some of our training programs teach “hard” skills that are relevant to specific industries like health care, technology, or services. Our economic security grants help New Yorkers open bank accounts, gain financial literacy, and provide loans or technical assistance to entrepreneurs launching or expanding their businesses.

200,000 NEW YORKERS
200,000 New Yorkers look for jobs on any given day.
IMPACT
In 2015, Robin Hood helped more than 10,000 New Yorkers secure jobs in a range of fields including retail, health care, construction, and hospitality. In addition, Robin Hood invested $3.5 million last year in financial empowerment programs, which made over 135,000 microloans to help fund fledgling businesses in low-income communities.

OVER 50% OF ALL PARTICIPANTS IN ROBIN HOOD EMPLOYMENT PROGRAMS SECURED A JOB, EARNING AN AVERAGE OF $13 AN HOUR.

ROBIN HOOD’S JOBS & ECONOMIC SECURITY NONPROFIT PARTNERS

1199 SEIU Bill Michelson Fund
A Better Balance
Accion
Asian Americans for Equality
Benefit Data Trust
Brooklyn Navy Yard
Brooklyn Public Library
Brooklyn Workforce Innovations
Center for Employment Opportunities
Center for Family Life in Sunset Park
Center for Immigrant Health
Chinese-American Planning Council
Coalition for Queens
Cooper Union
CO-OP/FJC
CUNY Prove
FDNY Foundation
Fifth Avenue Committee / BWI / Nycha
Fortune Society
Fund for the City of New York - Women’s Center for Education and Career Advancement
Grace Institute
Grameen
Hebrew Home for the Aged at Riverdale
Henry Street Settlement
Hot Bread Kitchen
Immigrant Jobs Center
LaGuardia Community College Division of Adult & Continuing Education
Madison Strategies / New York Legal Assistance Group
Make the Road
Marks Jewish Community House
Mayor’s Fund Dept. Small Business Services
Metropolitan Council on Jewish Poverty
New York City College of Technology
Neighborhood Trust Financial Partners
Nontraditional Employment for Women
NYC Helmets To Hardhats
Outreach Project
PHI
Project Renewal
Sama
Self Help
South Brooklyn Industrial Development Corporation
St. Nicks Alliance
Sunnyside Community Services
The Hope Program
Upwardly Global
New Yorkers living in poverty often struggle simultaneously with multiple financial hardships – housing costs, legal entanglements, debt, physical and mental health problems, drug addiction, and domestic violence. Ordinarily help comes one visit at a time as individuals travel from office to office to navigate arcane bureaucracies. As a result, many give up, succumbing to frustration. An estimated 500,000 low-income New Yorkers are eligible for food stamps, but don’t enroll and as many as 300,000 low-wage workers don’t claim tax refunds for which they are eligible.

Rather than forcing New Yorkers to traverse the city in a piecemeal process to obtain help, Single Stop offers a “one-stop shop.” With over 100 locations in the poorest neighborhoods across the five boroughs, Single Stop offers a range of free services including help applying for government benefits, filing taxes, legal assistance, financial counseling, referrals to job training programs, and more. Each location is tailored to the needs of the neighborhood it serves.

By simultaneously addressing the causes and effects of poverty, through education, job training, counseling, and more, Single Stop helps participants become self-sufficient and financially stable.

In 2015, Single Stop served nearly 190,000 low-income New York families, helping to secure over $180 million in benefits. Created by Robin Hood in 2003, Single Stop has grown to become an independent entity that has secured over $3 billion in benefits for low-income New Yorkers and has expanded to nine states across the country.

**LAST YEAR, SINGLE STOP HELPED OVER 110,000 LOW-INCOME NEW YORKERS SECURE $175 MILLION IN TAX REFUNDS.**
“Every day, I help hardworking New Yorkers try to find homes they deserve or keep the homes they have. They are parents and people with jobs, yet many are just one emergency away from losing the homes they have. I know this because I work with those parents. I know this because I used to be one of those parents.”

JESSIE GARCIA – COALITION FOR THE HOMELESS
PROBLEM
More than 58,000 New Yorkers, including over 23,000 children, are sleeping in shelters every night, while another 3,000 sleep on the streets. In staggering numbers, hard-working New Yorkers have lost their homes. Rents have soared while wages have barely budged. Affordable housing is in short supply. As a result, more and more families are struggling to make ends meet and dangerously close to losing their homes.

APPROACH
Our focus is three-fold. We help residents fight eviction. We help move shelter residents and those living on the streets into permanent housing. And we’re partnering with private developers and the City of New York to increase the quantity and quality of affordable housing and supportive housing.

Our housing programs provide a range of services including legal counsel, referrals to job training programs, and health care. For those in city shelters, Robin Hood works with the most vulnerable – veterans and those struggling with mental illness or substance abuse – to connect them to services and treatment through supportive housing.
IMpact
In 2015, Robin Hood helped nearly 11,000 vulnerable New Yorkers avoid eviction, find emergency shelter, or move into permanent housing. Our support also helped our partners maintain more than 12,000 units of supportive housing across New York City.

Over 90% of people who enter Robin Hood-funded permanent housing programs remain stably housed.

4,000 people
Robin Hood helped 4,000 people avoid homelessness.

Robin Hood’s housing nonprofit partners

BRC
Bridge Fund
Coalition for the Homeless
Columbia Population Research Center
Common Ground
Community Access
Community Preservation Corporation
Corporation for Supportive Housing
CSH (Moving On)
CUCS
Enterprise Community Partners
Goddard Riverside
HELP USA
Housing + Solutions
Housing Help Program
Jericho Project
Samaritan Village
South Brooklyn Legal Services
Supportive Housing Network of NY
SUS
Urban Pathways
WIN
FOOD

PROBLEM
Food is the most basic human need. Yet nearly a third of New Yorkers, roughly 2.8 million people, have trouble putting food on the table each day, which means half a million children go to sleep hungry each night. The consequences are painfully clear: without nutritious food, children can’t grow up to be strong and active and adults can’t stay healthy and working.

APPROACH
To address immediate needs and ensure New Yorkers aren’t going hungry, Robin Hood invests in large emergency food distributors that provide food to over 1,000 sites across the city. We also directly fund eight of the largest and most effective soup kitchens and food pantries that not only serve meals and distribute food, but also provide important social services.

We know that feeding families one meal at a time isn’t enough – we need to break the cycle of poverty that drives people to food pantries. If New Yorkers are in need of food, they are likely struggling with other challenges. That’s why we’ve integrated Single Stop at the emergency food sites that Robin Hood funds, so we can connect hungry families to legal services, financial counseling, job training, and other resources.

GRANTS TOTAL: $3.8 MILLION

HALF A MILLION CHILDREN
Half a million children in our city go to sleep hungry each night.
“This place basically saved my life. They’ve given me every piece of clothing that I’m wearing right now. And sometimes this is my only meal of the day.”

PART OF THE SOLUTION
IMPACT
Last year, Robin Hood’s support made it possible for our partners to provide more than 14 million meals to hungry New Yorkers. Our investments also helped supply more than 1,000 soup kitchens and pantries that serve over 200,000 New Yorkers. Through our Single Stop locations at food pantries, we connected more than 11,000 to important public-benefit programs.

ROBIN HOOD-SUPPORTED SOUP KITCHENS, PANTRIES, AND MOBILE KITCHENS PROVIDED OVER 14 MILLION MEALS.

ROBIN HOOD’S FOOD NONPROFIT PARTNERS
City Harvest
Food Bank
Neighbors Together
New York Common Pantry
Part of the Solution
Project Hospitality
River Fund
St. John’s Bread and Life
West Side Campaign Against Hunger
“It may seem like a small thing, but to finally be in a place where people celebrate your presence – and don’t pass judgment – is enough to make you feel like a genuine human being.”

DEMETRIUS JOHNSON – LAWYERS FOR CHILDREN
LEGAL ASSISTANCE

GRANTS TOTAL: $10 MILLION

PROBLEM
In New York City, 99% of tenants enter eviction proceedings without the benefit of legal counsel. Over 90% of parents fighting for child support do so without representation in family court. Lawyers make all the difference for someone in need. Their help can mean a family stays in their home when threatened by an unscrupulous landlord, teens don’t end up in the prison system, and families aren’t torn apart by deportation. Yet too many New Yorkers don’t have the support of an attorney when they are forced to fight for their basic rights in court.

APPROACH
Robin Hood partners with more than a dozen of the city’s top nonprofit legal aid groups to ensure those struggling to get by have access to free, high-quality legal services. Robin Hood-funded lawyers work directly in the communities they serve, meeting clients at food pantries, job training centers, and public libraries. To ensure clients are fully supported every step of the way as they navigate the court system, lawyers often team up with social workers.

In addition, Robin Hood is working to expand access to legal assistance through pioneering multi-million dollar partnerships with the City of New York and helping develop novel programs that allow clients to stand up for themselves.

1.8 MILLION
More than 1.8 million people in New York State found themselves in court without a lawyer last year.
IMPACT
Our grants serve over 50,000 New Yorkers each year, including more than 7,000 veterans. Last year alone, Robin Hood-funded attorneys helped prevent more than 4,400 evictions, represented 800 child refugees seeking asylum, and kept over 500 teens from going back to jail.

IMMIGRANTS REPRESENTED BY ROBIN HOOD-FUNDED ATTORNEYS ARE FOUR TIMES MORE LIKELY TO WIN THEIR LEGAL CASE THAN THOSE WITHOUT THE HELP OF A LAWYER.

$3,000,000
Robin Hood invested $3 million to help prevent more than 4,400 evictions citywide.

ROBIN HOOD’S HOUSING NONPROFIT PARTNERS
Ali Forney Center
Andrew Glover Youth Program
City Bar Justice Center
Bronx Defenders
Center for Court Innovation
Child Center of New York
The Family Center
Hetrick Martin Institute
Immigrant Justice Corps
Lawyers for Children
Legal Aid Society
Legal Services NYC
Mayor’s Fund – Family Justice Centers
Minkwon
New Economy Project
New York Foundling
New York Legal Assistance Group
Sanctuary for Families
Safe Horizon – Streetwork
South Brooklyn Legal Services
The Door
Unaccompanied Minors Project
(The Door, Make the Road New York, Legal Aid Society, Kids in Need of Defense (KIND), and Safe Passage Project)
Urban Justice Center
HEALTH

PROBLEM
The harsh reality is that poor New Yorkers live four years less than wealthy New Yorkers. Those living in poverty suffer disproportionately from diabetes, H.I.V./AIDS, hypertension, asthma, and other chronic health problems. These medical conditions are exacerbated by this reality: struggling families are often uninsured or underinsured and therefore more likely to skip treatment.

APPROACH
At Robin Hood, our approach is two-fold: making sure low-income New Yorkers, many of whom are uninsured, have access to primary care and helping those with chronic diseases treat and manage their conditions.

To ensure all New Yorkers have access to health care, we invest in first-rate health centers and hospitals that treat New Yorkers regardless of their insurance status. We also work to connect uninsured, low-income New Yorkers with low-cost insurance, Medicaid, or Medicare. For those ineligible for insurance, like undocumented immigrants, we invest in free clinics and health centers. Finally, to treat chronic diseases, we invest in organizations that provide care for the conditions most prevalent in impoverished communities like asthma, diabetes, and hypertension as well as programs that help those struggling with mental illness, substance abuse, and cancer.

GRANTS TOTAL: $8.4 MILLION

1 in 7 New Yorkers is uninsured.
“If I weren’t able to come here anymore, it would hurt me so bad. I don’t know what I would do. I love everybody here so much. I just feel so amazing.”

ROBIN SELTZER – COMMUNITY HEALTH ACTION OF STATEN ISLAND
IMPACT
Robin Hood’s $8.4 million investment helped improve the health of more than 43,000 low-income individuals: our funding made it possible for our partners to provide primary and mental health care to over 11,000 adults and children, while over 32,000 individuals received treatment for chronic diseases like diabetes, hypertension, asthma, H.I.V./AIDS, and hepatitis B and C.

ROBIN HOOD-FUNDED GRANTEES PROVIDED ACCESS TO PRIMARY CARE SERVICES TO 11,000 UNINSURED NEW YORKERS.

ROBIN HOOD’S HEALTH NONPROFIT PARTNERS
After Hours Project, Inc.
Aid for AIDS
Audubon Family Planning Practice of New York – Presbyterian/Columbia
Bellevue/N.Y.U. Program for Survivors of Torture
Boom!Health
Brightpoint Health
Brookdale Hospital – Live Light Live Right
Charles B. Wang Community Health Center
Community Health Action of Staten Island
Children’s Health Fund
City Health Works
Fund for Public Health in New York – Asthma
Fund for the City of New York – Air N.Y.C.
Harlem United
Housing Works
Institute for Family Health – Collaborative Care
Institute for Family Health – Diabetes
Institute for Family Health – Free Clinic
Mayor’s Fund to Advance New York City – Direct Access Demonstration
Mount Sinai Adolescent Health Center
Mount Sinai Hepatitis C Program
New York University School of Medicine in partnership with the New York University Furman Center for Real Estate and Urban Policy
New York University School of Medicine – The Steven and Alexandra Cohen Military Family Clinic at N.Y.U. Langone Medical Center
Ralph Lauren Center for Cancer Care and Prevention

65%
Children in Robin Hood-funded asthma programs reduce their visits to the emergency room by 65%.
SPECIAL INITIATIVES

Robin Hood seeks innovative ways to augment our core grant making portfolio, from leveraging promising technology to encouraging data-driven research to helping proven organizations expand beyond the borders of New York City.

LEVERAGING TECHNOLOGY TO FIGHT POVERTY

Technology can be a powerful tool in the fight against poverty. However, poor New Yorkers are often the last to benefit from new technologies, if they benefit at all. Robin Hood is working to change that dynamic.

EDUCATION + TECHNOLOGY FUND

In partnership with the Overdeck Family Foundation and the Siegel Family Endowment, Robin Hood launched the $25 million Education + Technology Fund in 2015 to harness the power of technology to improve the academic achievement of low-income students. Late last year, Michael B. Horn, an educational technology expert and the co-founder of Clayton Christensen Institute, a nonprofit think tank, was chosen to lead the fund and guide its investment strategy.

COMPUTER SCIENCE FOR ALL

Robin Hood is a partner in the de Blasio administration’s launch of an $81 million public-private initiative to provide all of New York City’s public school children with computer science education over the next 10 years. The initiative will train nearly 5,000 computer science teachers to instruct students. Robin Hood joined Fred Wilson and CSNYC in committing $5 million each as part of a matching investment of private donors to public funds from the New York City Department of Education and City Hall.

BLUE RIDGE LABS

In 2015, Robin Hood acquired Blue Ridge Labs, making it a stand-alone division of Robin Hood that works with social entrepreneurs to develop technology-focused solutions to fight poverty. By design, Blue Ridge Labs will take on higher risk ventures than Robin Hood’s core grant making portfolio. Last fall, Blue Ridge Labs @ Robin Hood launched Catalyst, a start-up incubator that supports promising early stage entrepreneurs using technology to help New Yorkers in need.

THE PRIZE

Robin Hood donors have created a $19 million fund to establish a series of competitions that reward entrepreneurs who create demonstrable solutions to intractable poverty-related problems. The first competition, dubbed the “College Success Prize,” identifies very high dropout rates from community college as a nearly universal problem that cries out for correction. Announced in March 2014, the competition aims to find a scalable, technology-based tool that will at least double the graduation rate of community-college students who start their college careers enrolled in remediation courses. Last fall, two finalists began implementing their solutions as part of a formal randomized controlled trial.

CO-OPIFY

In partnership with Cornell Technion and the Center for Family Life, Robin Hood is developing Co-opify, an online platform that connects low-income worker cooperatives to a broader client base through the digital sharing economy. The platform offers an easy way for consumers to find and hire low-income entrepreneurs for services like home cleaning or dog walking. With nothing more than a smartphone, entrepreneurs can communicate with consumers in their own language, schedule appointments, organize their calendars, and earn a fair wage.
USING DATA AND RESEARCH TO FIGHT POVERTY

To maximize the impact of every dollar spent, Robin Hood uses a rigorous data-driven approach to grant making. However, when accurate data is not available, Robin Hood will partner with trusted academic institutions and think tanks to conduct in-depth studies and randomized controlled trials that governments, nonprofits, and the private sector can rely on to more effectively fight poverty.

EARLY CHILDHOOD RESEARCH INITIATIVE (ECRI) – MAKING PRE-K COUNT AND HIGH FIVES MATH CLUBS

Making Pre-K Count (MPC) is designed to close the achievement gap of children from low-income families. It is based on Building Blocks, a specially designed math curriculum for four-year-olds, and combined with intensive teacher training and coaching. MPC is the first randomized controlled trial of a program funded by Robin Hood’s Early Childhood Research Initiative. Conducted in partnership with MDRC, an acclaimed research organization, the initiative aims to determine the most effective approaches for changing the learning trajectories for the city’s youngest residents. Based on the success of MPC’s implementation, the New York City Department of Education is incorporating Building Blocks into its math curriculum as part of its Pre-K For All initiative.

High Fives Math Clubs is the second ECRI initiative and builds on MPC by testing whether additional math support in kindergarten, in the form of small group math clubs, will magnify the impact of the pre-K math curriculum. The study is currently in the field and we look forward to the first wave of results later this year. Making Pre-K Count and High Fives Math Clubs is generously supported by the Heising-Simons Foundation and the Overdeck Family Foundation along with the Richard N. Goldman Family Foundation.

INTENSIVE TUTORING STUDY

Robin Hood is in the final stages of a three-year research study designed to determine whether intensive tutoring in reading during middle school can lead to significant increases in student performance and high school graduation rates. To conduct this study, Robin Hood is partnering with Harvard University’s EdLabs, Expand ED Schools (formerly The After School Corporation), and the New York City Department of Education.

POVERTY TRACKER

Launched in partnership with Columbia University in 2012, the Poverty Tracker is a groundbreaking study that captures the dynamics of poverty for the first time. By interviewing the same 2,500 families quarter after quarter, the survey offers insight into how the lives of individual families change as they grapple with poverty. In 2016, Robin Hood will release the findings of its latest report to help private funders and government agencies improve the efficiency and efficacy of their anti-poverty programs.

BENEFIT DATA TRUST

Working with the City of New York, Robin Hood-funded Benefit Data Trust analyzes Medicaid rolls to identify households that have signed up for Medicaid but not food stamps a.k.a. SNAP. The eligibility criteria for the two are nearly identical, which means these families are likely missing an important opportunity. Once the potentially eligible seniors have been identified, the city can reach out to sign them up. As a result of this partnership, over 12,000 seniors have already been enrolled in food stamps.

RANDOMIZED CONTROLLED TRIAL – GRAMEEN

Grameen provides microloans, financial education, and access to credit to support thousands of low-income entrepreneurs in building or expanding their businesses. Currently, studies have not shown conclusively the impact microloans have on reducing poverty. In partnership with MDRC, Robin Hood is conducting the most thorough study to date on the effectiveness of microloans in the United States. The study is in its third year and is on track to publish its results in 2019.
ROBIN HOOD 2015

FIGHTING POVERTY BEYOND NYC

When Robin Hood funds a program that is proven to be effective, we work to expand its impact to reach as many people as possible. Some programs are particularly suited for national or international expansion, so we help bring these programs to scale.

ZEARN

Zearn is a computer-based educational tool that provides short math lessons for teachers and students to help boost math scores. The software harnesses the effective teaching techniques of charter schools in math instruction and aligns the curriculum to meet Common Core standards. This program has over 200,000 users and has expanded beyond New York City to schools across the nation.

IMMIGRANT JUSTICE CORPS

Incubated by Robin Hood in partnership with Federal Judge Robert Katzmann, the Immigrant Justice Corps recruits talented lawyers and college graduates to provide recent immigrants with legal representation as they seek asylum or fight deportation to keep their families from being torn apart. The innovative program has expanded beyond New York City to Connecticut, New Jersey, and Texas with 70 fellows working at more than 30 nonprofits.

RELAY GRADUATE SCHOOL OF EDUCATION

The Relay Graduate School of Education is a teaching academy that draws on the best practices of successful Robin Hood-supported charter schools – Achievement First, KIPP, and Uncommon Schools – to train effective teachers. This part-time, two-year Master’s program is designed to train teachers in using proven techniques to help their students excel. Relay has expanded beyond New York City with campuses in five states and plans for more. Online, Relay instructs more than 100,000 teachers around the world.

HOUSING ADVISORY BOARD

To confront New York City’s affordable housing crisis, Robin Hood has convened a group of leading real estate developers to help build, rehabilitate, and preserve more affordable units in partnership with the City of New York.

CURRENT INITIATIVES INCLUDE:

Come Home NYC – 2015 marked the first full year of this new initiative, which moves working families out of the shelter system and into permanent housing they can afford. So far, the program has relocated over 50 families into homes of their own.

Small Buildings Preservation Program – Still in its initial pilot phase, this initiative focuses on the renovation of small, derelict buildings with unoccupied units and ensures rents remain affordable. A portion of the units will be set aside to house homeless families currently in the shelter system.

NYCHA – The Housing Advisory Board continues to work closely with the New York City Housing Authority (NYCHA) to identify ways to upgrade and repair its aging housing stock and to build new affordable units.

ROBIN HOOD SANDY RELIEF FUND

The Robin Hood Sandy Relief Fund has allocated more than $75 million, providing nearly 500 grants to organizations in Sandy-affected communities in New York City, Long Island, New Jersey, and Connecticut. Three years after Hurricane Sandy devastated New York and its surrounding areas, too many families still need help rebuilding their homes or legal support to fight for the benefits they are owed. The Robin Hood Sandy Relief Fund remains open and continues to support organizations providing services.
## STATEMENTS OF REVENUES AND EXPENSES (UNAUDITED)

For the year that ended December 31, 2015  

<table>
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<tr>
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<th>NON-BOARD CONTRIBUTIONS*</th>
<th>BOARD CONTRIBUTIONS**</th>
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<td><strong>REVENUE</strong></td>
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<td>Contributions</td>
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<td><strong>TOTAL REVENUES</strong></td>
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<table>
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<th>GRANTS PAID WITH NON-BOARD CONTRIBUTIONS*</th>
<th>COSTS COVERED BY BOARD MEMBERS**</th>
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<tr>
<td><strong>EXPENSES</strong></td>
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<td>PROGRAM</td>
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<td>Grants and Initiative</td>
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<td>Development Salaries and Overhead</td>
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<td><strong>SUBTOTAL – FUNDRAISING AND PUBLIC INFORMATION</strong></td>
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<td><strong>TOTAL EXPENSES</strong></td>
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<td><strong>CHANGE IN NET ASSETS</strong></td>
<td>$ 26.2</td>
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Total Net Assets, Beginning of Year  

Total Net Assets, End of Year  

Less: Board Designated for 2016 program expenses  

Less: Board and Donor Restricted by time and purpose  

Less: Illiquid, restricted assets  

Residual Spendable Net Assets at 12/31/15***  

* 100% of unrestricted Non-Board contributions pay for grants and initiatives within one year. 2015 unrestricted contributions will be used to pay for core grants in 2016.

** 100% of all overhead costs are covered by Board donations unless specifically funded by restricted donations.

*** Spendable net assets are net assets that remain after subtracting all liabilities, commitments and illiquid assets. This is Robin Hood’s reserve fund. Because all non-board donations are designated solely and directly for program grants, this reserve fund is comprised exclusively of board-donated dollars.
NEW YORK NEEDS YOU

BECOME INVOLVED

MATCHING GIFT
Double your impact with an employer match for your charitable gift. Ask your human resources department if your company offers a match, and invite your spouse or partner to request a corporate match, too.

CELEBRATE A MILESTONE
Commemorate a special occasion in a loved one’s life with a donation to Robin Hood in their honor.

SPONSOR AN EVENT
When you sponsor one of Robin Hood’s events, you position your company among the foremost leaders of finance, technology, and media who support our work. You also help New York City’s most vulnerable residents create futures filled with possibility.

GO THE EXTRA MILE
Join Team Robin Hood as we run the New York City Marathon. Raise money to fight poverty with every step you take.

JOIN A BOARD
We place talented individuals eager to fight poverty directly on the governing boards of Robin Hood-funded organizations. Board members become involved in everything from strategic planning to fundraising, finances, and public relations. They often serve multi-year terms, first gaining a deep understanding of the organization, then guiding its future trajectory.

TEACH YOUR CHILDREN
Pass on the joys and responsibility of charitable giving to your child through these programs:

- **LEMONAID** helps parents teach their children the importance of helping those in need. By opening a lemonade stand to raise money for Robin Hood, kids learn first-hand the value of giving back and fighting poverty.

- **CAMP ROBIN HOOD** is designed for teens 14 to 18 as a week-long experiential program to give them the opportunity to meet and hear directly from the individuals whose lives have been touched by Robin Hood’s grants. Teens also have the chance to volunteer at soup kitchens, schools, job training facilities, and homeless shelters.

- **ROBIN HOOD FELLOWS** After attending Camp Robin Hood, teens 16 to 18 may attend Robin Hood Fellows, an introduction to Robin Hood’s rigorous, analytic approach to fighting poverty. The program offers teens a more in-depth understanding of our unique grant making process with site visits, meetings with our partners, analysis of prior funding decisions, and more.

- **SUMMER COLLEGE INTERNSHIP** is a five-week, college-level internship to engage students who are passionate about learning more about poverty and Robin Hood’s approach to finding solutions. Interns leave with a deeper understanding of the complexities of urban poverty, Robin Hood’s grant making process, and a new perspective on charitable giving.
UPCOMING EVENTS

MAY 9
ANNUAL BENEFIT

JUNE 4
WESTCHESTER LEMONAID

AUGUST 8
HAMPTONS POLO

NOVEMBER 3
HEROES BREAKFAST

NOVEMBER 28-29
INVESTORS CONFERENCE
**ROBIN HOOD** is New York’s largest poverty-fighting organization. We find, fund and create over 200 of the most effective programs to help 1.8 million New Yorkers learn and earn their way out of poverty. Because our board of directors underwrites all operating costs, 100% of your donation goes directly to organizations helping New Yorkers in need.

**TO LEARN MORE ABOUT OUR WORK, VISIT ROBINOOD.ORG**

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- Medium @robinhoodnyc

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